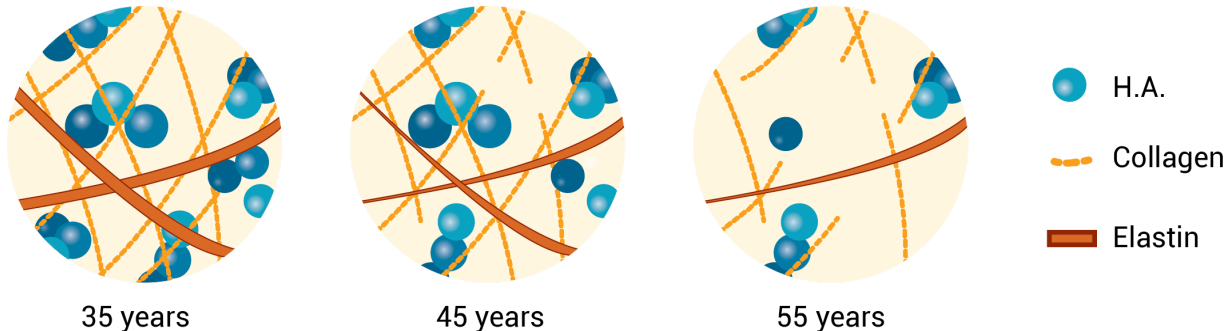


## GM Collin VITAL C15 SERUM, Explained



**What are free radicals?** Free radicals accelerate the breakdown of collagen, elastin and hyaluronic acid. These essential components of the skin hold moisture to keep the skin plump, provide structural support to prevent the skin from sagging and maintain resiliency to minimize wrinkle formation.



**Our solution: VITAL C15 SERUM** This scientifically advanced and clinically proven formula includes, for the very first time, 15% of our VITAL C COMPLEX. This new generation of high concentration vitamin C products provide all the benefits of this powerful vitamin, to fight the signs of aging, including fine lines, wrinkles and dark spots. The VITAL C COMPLEX visibly improves skin vitality and uniformity. The complexion is visibly brighter and more luminous.

### Powerful ingredients recommended by dermatologists

**VITAMIN C\***: Also known as ascorbic acid, vitamin C is a powerful antioxidant that fights the damage induced by oxidative stress present in the environment. This multitasking ingredient works quickly to visibly attenuate fine lines, even out the complexion, boost brightness and improve skin vitality.

**FERULIC ACID\*\*:** Well known as an antioxidant contained in skincare products, ferulic acid enhances the benefits of vitamin C.

**CAMU CAMU EXTRACT:** A super-fruit with a high concentration of vitamin C, contains also a cocktail of vitamins A, B3, B5 & E.

**MATRIXYL® 3000:** A highly effective composition of oligopeptides that visibly improves the appearance of fine lines and wrinkles.

### Benefits:

- Provides overall protection against environmental stressors
- Renews radiance for a flawless-looking complexion
- Visibly reduces the look of fine lines and wrinkles
- Visibly improves skin elasticity and tonicity
- Rejuvenates skin texture

### CLINICAL RESULTS

**97%** noticed a RADIANT COMPLEXION\*\*

**93%** noticed improvement in skin ELASTICITY\*\*

**+72%** Improvement in skin TEXTURE\*

**-92%** Decrease in total WRINKLE LENGTH\*



\* Clinical study on 60 women (avg. age 50.4 years old), all skin types. The efficacy and tolerance were tested on day 0, 14 and 28. \*\* Subjective evaluation. Performed by Lab. Dermo-Cosmetik (G.M. Collin) on site. Individual results may vary.